

Elementary #16 Attendance Zone Meetings

JANUARY 13 & 14, 2021



Rockwall
INDEPENDENT SCHOOL DISTRICT

Elementary #16
Attendance Zone Meeting
January 13 & 14, 6:00 PM

Welcome

Dr. John Villarreal, Superintendent

Agenda/Introductions/Zone Parameters

Dr. Kelvin Stroy, Sr., Chief Student Services Officer

Enrollment/Projection Data

Michelle Box, Templeton Demographics

Next Steps/Timeline

Dr. Kelvin Stroy, Sr.

Questions/Feedback



Rockwall
INDEPENDENT SCHOOL DISTRICT



Jon Bailey
President



Russ Childers
Vice President



Chris Cuny
Trustee



Stephanie Adams
Trustee



Linda Mitchell Duran
Trustee



Jim White
Trustee



Amy Hilton
Trustee



Dr. John "JJ" Villarreal
Superintendent



Dr. Amy Ellis
Chief Curriculum &
Instruction Officer



David Carter
Senior Chief Financial
Officer



Dr. Mary Johnston
Chief Academic
Officer-Elementary



Renae Murphy
Chief Communications
Officer



Mark Speck
Chief Human Resources
Officer



Dr. Kelvin Stroy
Chief Student Services
Officer



Steven Pesek
Principal Shannon ES



Sara Reeves
Principal Springer ES



Michelle Box
Consultant/Research Manager



Rocky Gardiner
Director, School District Consulting



TEMPLETON
DEMOGRAPHICS

hanleywood | metrostudy

Elementary #16

Attendance Zone Parameters

- **Neighborhood Unity:** Continuation of the neighborhood school concept, attempting to maintain “existing phases” of neighborhoods together when possible.
- **Student/Family Impact:** Consider impact of changing schools and attempt to move fewest number of students possible.
- **Facility Utilization:** Optimize space for efficient use of buildings to reduce overcrowding in existing schools.



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INDEPENDENT SCHOOL DISTRICT

Elementary #16

Attendance Zone Parameters

- **Future Growth:** Consider future developments and projected enrollments. Best efforts will be made to prevent a future redrawing of boundaries.
- **Projected Enrollment:** Consider projected enrollment at the new school and impacted school(s).
- **Transportation Needs:** Consider bus routes and time students spend on buses.
- **Boundary Lines:** Attempt to use natural and man-made boundary lines that are easily communicated.

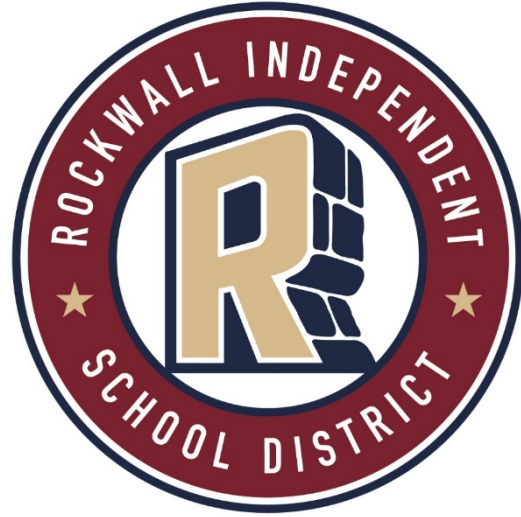


Elementary School 16









Rockwall
Independent
School
District

Elementary #16
Springer and Shannon Elementary
Parent Meetings



TEMPLETON
DEMOGRAPHICS

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Annual Enrollment Change

Year (Oct.)	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Total	Total Growth	% Growth
2016/17	191	203	985	1,010	1,101	1,115	1,219	1,255	1,281	1,300	1,219	1,348	1,304	1,185	1,101	15,817		
2017/18	203	205	1,041	1,082	1,104	1,160	1,191	1,281	1,292	1,331	1,347	1,339	1,296	1,278	1,145	16,295	478	3.0%
2018/19	157	284	1,063	1,113	1,119	1,165	1,197	1,240	1,341	1,345	1,371	1,443	1,310	1,241	1,204	16,593	298	1.8%
2019/20	134	320	1,137	1,151	1,137	1,180	1,260	1,253	1,295	1,383	1,401	1,453	1,429	1,281	1,190	17,004	411	2.5%
2020/21	298	221	996	1,121	1,142	1,142	1,156	1,267	1,268	1,340	1,407	1,460	1,449	1,405	1,271	16,943	-61	-0.4%

Yellow Box = largest grade per year
Green Box = second largest grade per year

3-year avg	1.284	1.067	0.989	1.046	1.016	1.038	1.031	1.031	1.034	1.036	1.030	1.058	0.989	0.973	0.964	1.025	1.033	0.996
cohorts	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Elem	MS	HS
2017/18	1.063	1.010	1.057	1.098	1.093	1.054	1.068	1.051	1.029	1.039	1.036	1.098	0.961	0.980	0.966	1.070	1.038	1.002
2018/19	0.773	1.385	1.021	1.069	1.034	1.055	1.032	1.041	1.047	1.041	1.030	1.071	0.978	0.958	0.942	1.042	1.036	0.987
2019/20	0.854	1.127	1.070	1.083	1.022	1.055	1.082	1.047	1.044	1.031	1.042	1.060	0.990	0.978	0.959	1.059	1.036	0.997
2020/21	2.224	0.690	0.876	0.986	0.992	1.004	0.980	1.006	1.012	1.035	1.017	1.042	0.997	0.983	0.992	0.974	1.026	1.004



DFW New Home Ranking Report

ISD Ranked by Annual Closings – 3Q20

Rank	District Name	Annual Starts	Annual Closings	Inventory	VDL	Future
1	Prosper ISD	2,558	2,857	1,290	3,763	19,487
2	Denton ISD	2,705	2,809	1,240	4,401	19,052
3	Frisco ISD	2,187	2,552	1,251	2,823	9,008
4	Northwest ISD	2,362	2,399	1,027	3,414	21,946
5	Eagle Mt.-Saginaw ISD	2,030	2,012	807	1,718	18,548
6	Dallas ISD	1,583	1,807	1,756	2,370	5,830
7	Forney ISD	1,592	1,490	857	3,082	27,142
8	Crowley ISD	1,069	1,267	334	1,017	16,508
9	Lewisville ISD	1,066	1,247	636	1,543	2,937
10	Little Elm ISD	894	1,027	388	850	1,823
11	Rockwall ISD**	1,011	957	622	1,967	11,081*
12	McKinney ISD	849	923	421	1,872	8,019
13	Mansfield ISD	978	906	542	1,146	7,332
14	Waxahachie ISD	766	828	385	1,016	19,223
15	Royse City ISD	960	780	497	1,767	11,688
16	Princeton ISD	1,147	746	571	1,095	7,934
17	Melissa ISD	761	727	382	756	4,778
18	Wylie ISD	754	710	421	960	3,191
19	Allen ISD	634	651	415	1,003	724
20	Plano ISD	395	618	197	627	1,153

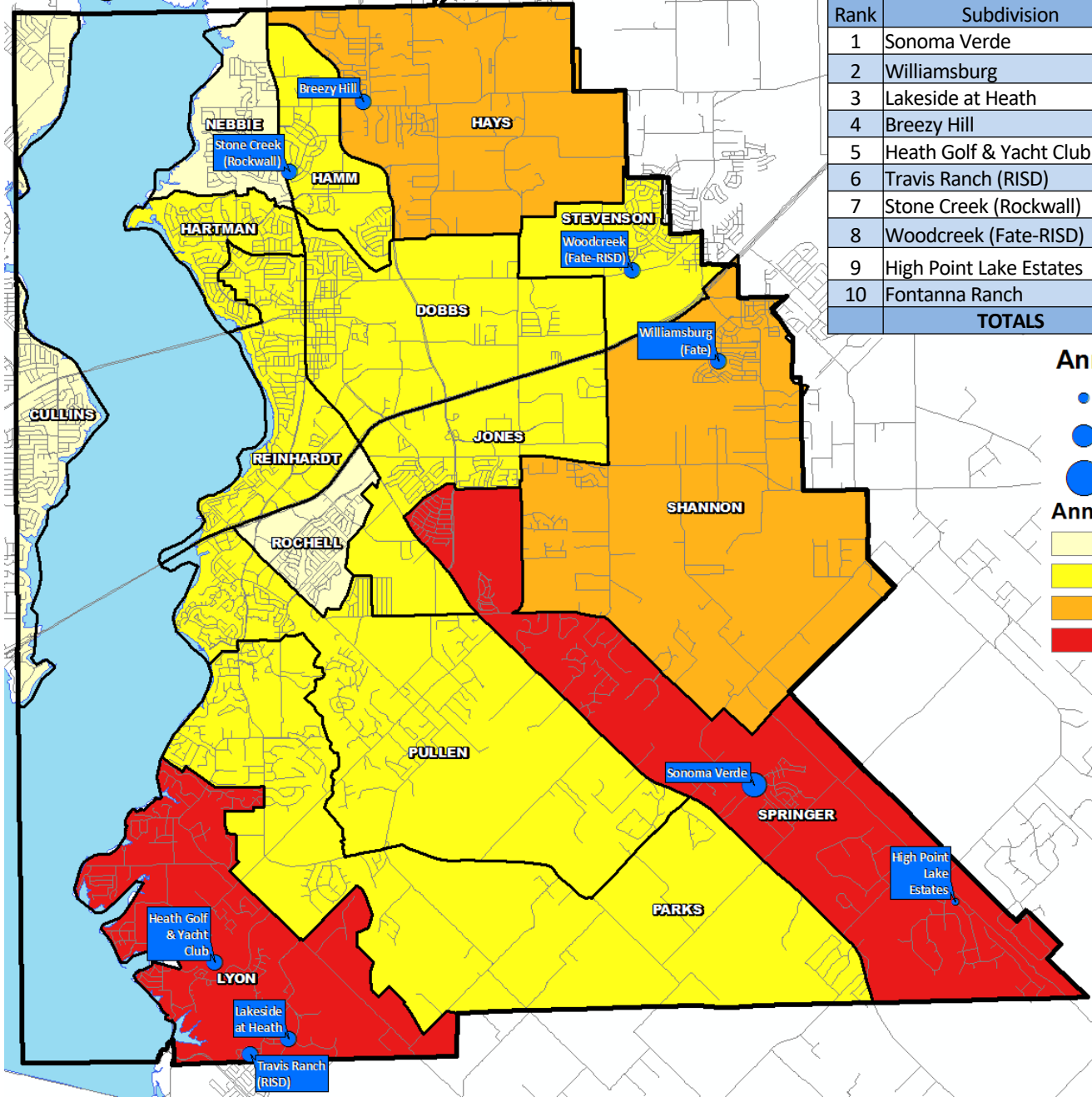
*Adjusted based on additional research by Templeton Demographics staff

**Does NOT include Age-Restricted Communities





Annual Closing Distribution



Top 10 Subdivisions - 3Q20 (Ranked by Annual Closings)						
Rank	Subdivision	Elementary Zone	Annual Closings	Quarter Closings	VDL	Future
1	Sonoma Verde	SPRINGER	146	54	128	384
2	Williamsburg	SHANNON	94	27	194	864
3	Lakeside at Heath	LYON	83	31	143	130
4	Breezy Hill	HAYS	82	24	258	35
5	Heath Golf & Yacht Club	LYON	76	26	160	800
6	Travis Ranch (RISD)	LYON	69	28	152	295
7	Stone Creek (Rockwall)	HAMM	64	24	92	139
8	Woodcreek (Fate-RISD)	STEVENSON	51	23	95	478
9	High Point Lake Estates	SPRINGER	40	20	66	0
10	Fontanna Ranch	SHANNON	34	10	4	0
TOTALS			739	267	1,292	3,125

Annual Closings by Sub

- < 50
- 50 - 100
- > 100

Annual Closings by Elem Zone

- 0
- 1 - 75
- 76 - 150
- > 150





New Housing Activity by Elementary Zone

Elementary Zone	Annual Starts	Quarterly Starts	Annual Closings	Quarterly Closings	UC	Inventory	VDL	Futures
CULLINS	0	0	0	0	0	0	75	126
DOBBS	20	6	20	11	5	8	97	63
HAMM	59	6	64	24	17	42	92	331
HARTMAN	12	2	34	4	1	6	1	0
HAYS	74	31	83	24	37	59	311	1,365
JONES	21	8	12	6	9	27	8	123
LYON	271	69	245	90	109	158	532	1,230
NEBBIE	0	0	0	0	0	0	0	0
PARKS	71	23	61	21	37	46	126	2,625
PULLEN	21	8	13	6	18	24	114	797
REINHARDT	1	0	2	0	1	1	7	0
ROCHELL	0	0	0	0	0	1	1	0
SHANNON	121	31	149	37	35	66	206	2,489
SPRINGER	240	72	223	82	78	101	302	549
STEVENSON	100	46	51	23	52	83	95	1,383
Grand Total*	1,011	302	957	328	399	622	1,967	11,081

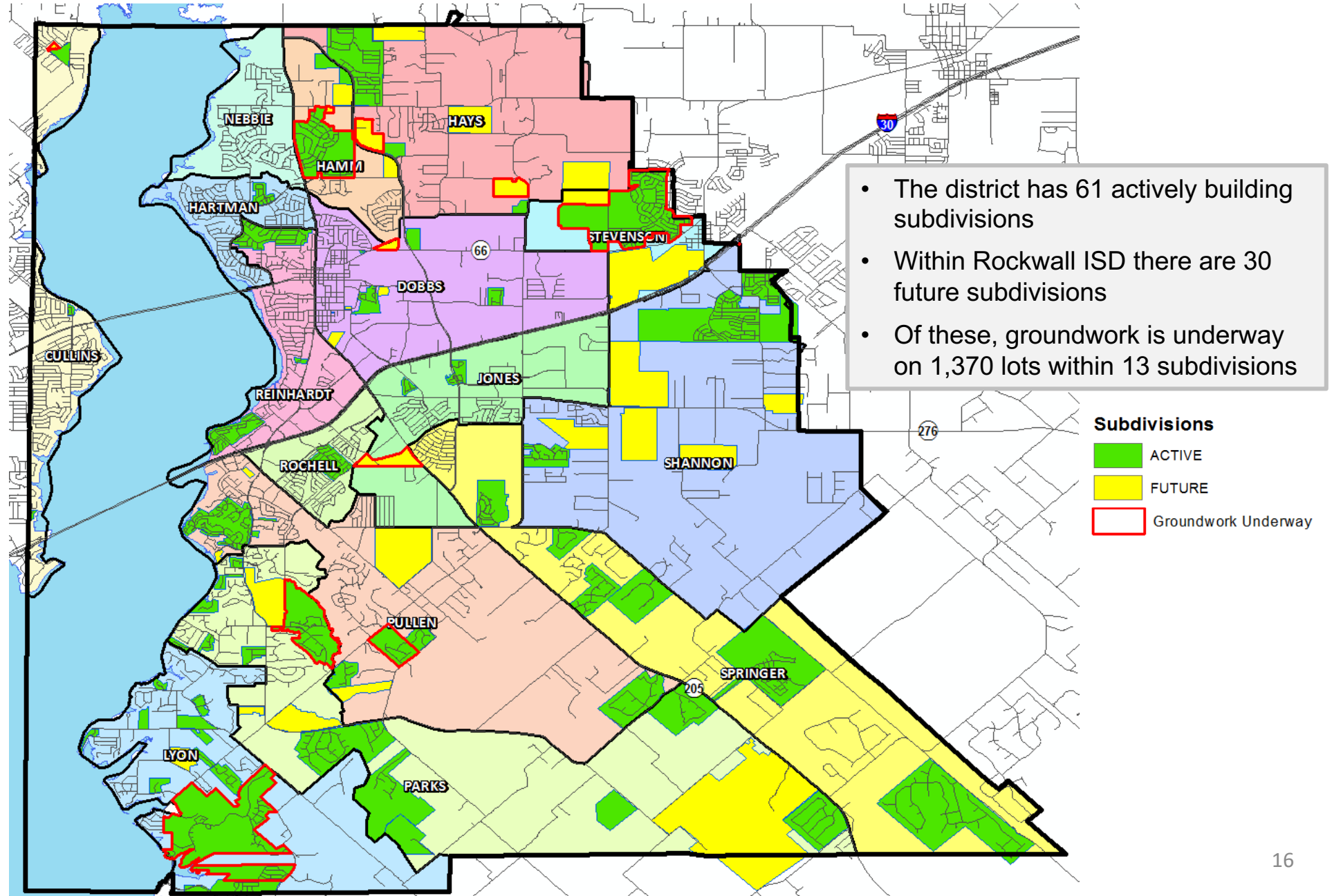
*Table DOES NOT include Age-Restricted Communities

- Highest activity in the category
- Second highest activity in the category
- Third highest activity in the category



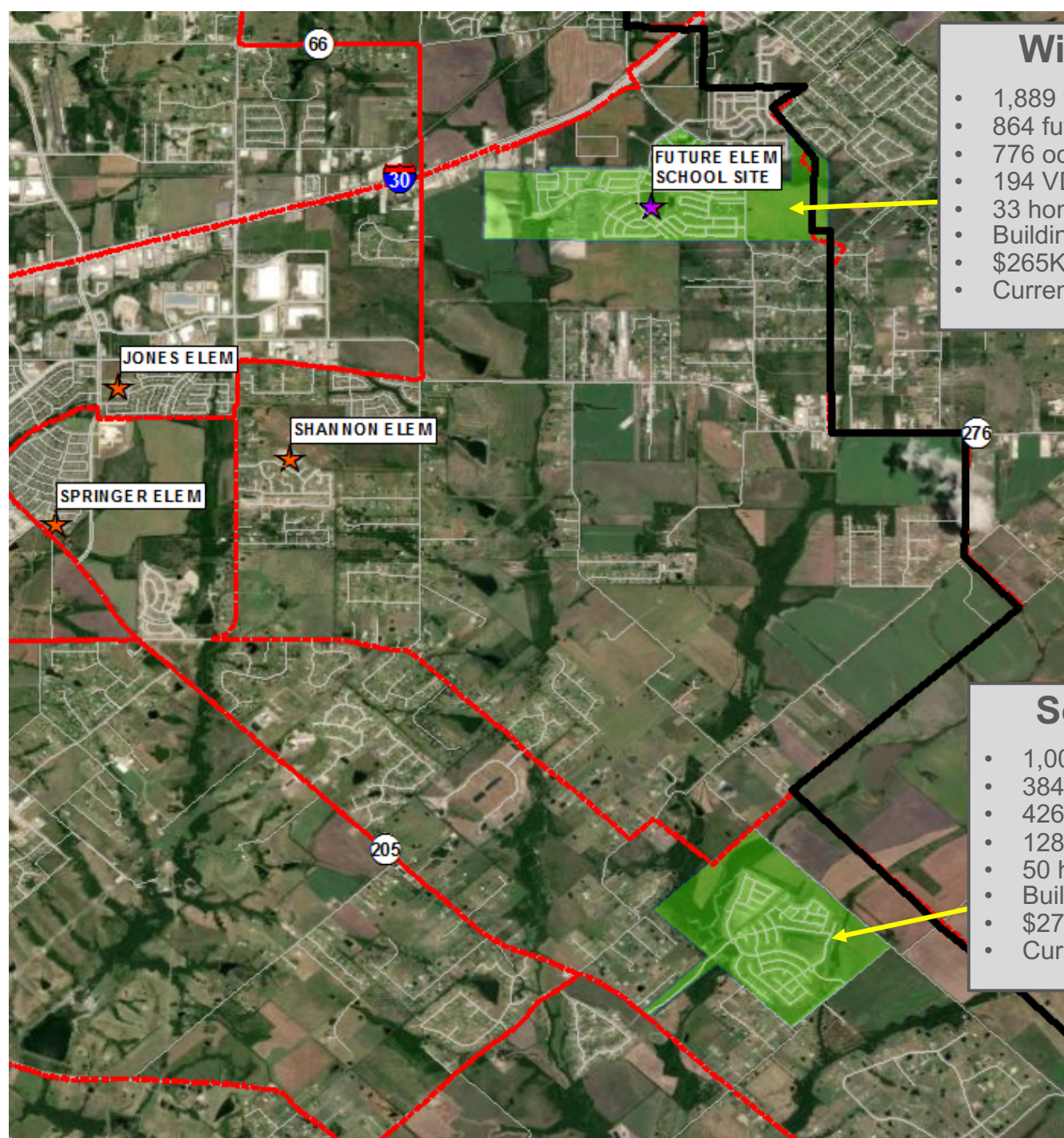


District Housing Overview





Residential Activity



Williamsburg

- 1,889 total lots
- 864 futures
- 776 occupied homes
- 194 VDL
- 33 homes under construction
- Building ~100 homes a year
- \$265K - \$350K
- Current student yield: 0.622

Sonoma Verde

- 1,003 total lots
- 384 futures
- 426 occupied homes
- 128 VDL
- 50 homes under construction
- Building ~175 homes a year
- \$275K - \$550K
- Current student yield: 0.709





Ten Year Forecast by Grade Level

Year (Oct.)	EE	PK	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Total	Total Growth	% Growth
2016/17	191	203	985	1,010	1,101	1,115	1,219	1,255	1,281	1,300	1,219	1,348	1,304	1,185	1,101	15,817		
2017/18	203	205	1,041	1,082	1,104	1,160	1,191	1,281	1,292	1,331	1,347	1,339	1,296	1,278	1,145	16,295	478	3.0%
2018/19	157	284	1,063	1,113	1,119	1,165	1,197	1,240	1,341	1,345	1,371	1,443	1,310	1,241	1,204	16,593	298	1.8%
2019/20	134	320	1,137	1,151	1,137	1,180	1,260	1,253	1,295	1,383	1,401	1,453	1,429	1,281	1,190	17,004	411	2.5%
2020/21	298	221	996	1,121	1,142	1,142	1,156	1,267	1,268	1,340	1,407	1,460	1,449	1,405	1,271	16,943	-61	-0.4%
2021/22	298	330	1,108	1,106	1,162	1,221	1,207	1,203	1,317	1,308	1,389	1,481	1,445	1,405	1,367	17,347	405	2.4%
2022/23	298	325	1,106	1,178	1,141	1,227	1,286	1,261	1,259	1,368	1,354	1,465	1,466	1,401	1,374	17,509	162	0.9%
2023/24	298	328	1,150	1,171	1,214	1,203	1,287	1,337	1,318	1,303	1,422	1,427	1,448	1,426	1,370	17,702	193	1.1%
2024/25	298	350	1,197	1,219	1,210	1,273	1,272	1,339	1,401	1,350	1,335	1,501	1,413	1,400	1,403	17,961	259	1.5%
2025/26	298	361	1,239	1,278	1,267	1,276	1,342	1,330	1,405	1,448	1,391	1,425	1,472	1,371	1,368	18,271	310	1.7%
2026/27	298	371	1,278	1,313	1,322	1,329	1,344	1,404	1,392	1,437	1,483	1,478	1,398	1,427	1,346	18,620	349	1.9%
2027/28	298	368	1,284	1,364	1,366	1,394	1,404	1,396	1,472	1,429	1,481	1,578	1,454	1,358	1,398	19,044	424	2.3%
2028/29	298	375	1,326	1,372	1,426	1,440	1,465	1,467	1,472	1,517	1,471	1,578	1,548	1,413	1,334	19,502	457	2.4%
2029/30	298	379	1,358	1,416	1,434	1,499	1,514	1,522	1,542	1,512	1,556	1,565	1,549	1,499	1,390	20,033	531	2.7%
2030/31	298	388	1,400	1,458	1,481	1,504	1,580	1,572	1,604	1,585	1,554	1,657	1,537	1,502	1,470	20,590	557	2.8%

Yellow box = largest grade per year
 Green box = second largest grade per year



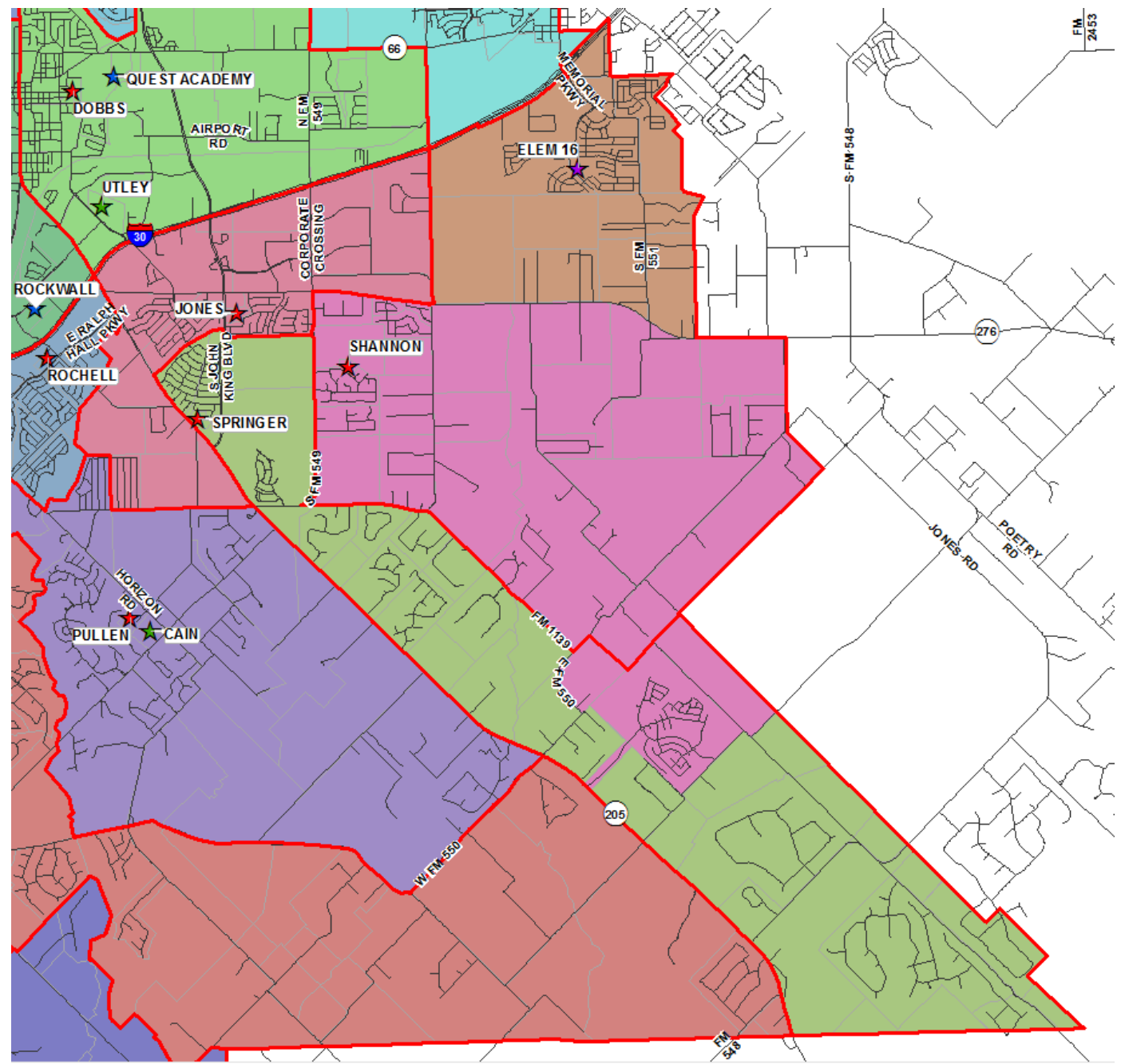
Ten Year Forecast by Elementary Campus

Campus	Capacity	History 2019/20	Fall 2020/21	Enrollment Projections									
				2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
AMANDA ROCHELL ELEMENTARY	725	574	542	543	547	552	565	561	558	555	547	546	554
AMY PARKS HEATH ELEMENTARY	750	582	568	598	624	630	667	680	700	710	743	782	822
CELIA HAYS ELEMENTARY	765	874	433	425	425	444	472	514	537	575	615	648	687
CULLINS-LAKE POINTE ELEM	1,000	635	605	600	595	590	603	612	624	620	623	640	651
DORTHY SMITH-PULLEN ELEM	750	545	480	494	502	510	525	538	543	557	557	564	575
DORRIS JONES ELEMENTARY	750	566	561	575	574	580	568	567	572	578	592	609	627
GRACE HARTMAN ELEMENTARY	750	548	503	535	534	554	557	555	563	566	564	563	565
HOWARD DOBBS ELEM	765	641	552	636	620	618	631	635	661	668	667	678	693
LINDA LYON ELEMENTARY	765	558	633	684	731	775	809	832	848	888	912	938	972
NEBBIE WILLIAMS ELEM	750	518	440	441	427	422	418	419	414	412	421	431	434
OUIDA SPRINGER ELEMENTARY	750	724	720	767	813	848	895	930	977	1,023	1,066	1,089	1,090
SHARON SHANNON ELEMENTARY	765	814	815	873	925	994	1,029	1,109	1,167	1,246	1,314	1,379	1,434
VIRGINIA REINHARDT ELEM	765	587	576	574	569	570	567	556	579	584	591	596	609
BILLIE STEVENSON ELEMENTARY	765	701	663	663	653	678	691	727	750	793	837	886	947
S. AND P. HAMM ELEMENTARY	765	0	520	545	542	541	561	560	558	572	592	612	626
ELEMENTARY 16	765	0	0	0	0	0	0	0	0	0	0	0	0
ELEMENTARY TOTALS	10,815	8,867	8,611	8,952	9,081	9,306	9,559	9,796	10,051	10,346	10,641	10,962	11,285
Elementary Percent Change		2.17%	-2.89%	3.97%	1.44%	2.47%	2.72%	2.48%	2.60%	2.94%	2.85%	3.02%	2.94%
Elementary Absolute Change		188	256	342	129	225	253	237	255	295	294	321	323

Green box = within 5% of capacity
Yellow box = over 100% capacity



Proposed Boundary for Elementary #16





Student Enrollment Forecast

Current Forecast

Campus	Capacity	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
OUIDA SPRINGER ELEMENTARY	750	720	767	813	848	895	930	977	1,023	1,066	1,089	1,090
SHARON SHANNON ELEMENTARY	765	815	873	925	994	1,029	1,109	1,167	1,246	1,314	1,379	1,434

Proposed Boundary Forecast

Campus	Capacity	2020/21	2021/22	2022/23	2023/24	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31
OUIDA SPRINGER ELEMENTARY	750	556	567	582	593	615	626	654	684	712	730	730
SHARON SHANNON ELEMENTARY	765	536	582	625	670	702	737	760	792	813	831	844
ELEMENTARY 16	765	446	486	528	581	611	679	733	795	850	904	952

Next Steps/Timeline

- **Parents may submit questions & feedback online from January 15-19.**
- **Feedback will be reviewed and considered by administration in January.**
- **As a goal, attendance zones will be considered for approval by Trustees at the February 15 Board Meeting.**



Rockwall
INDEPENDENT SCHOOL DISTRICT

Questions/Feedback

Submit online to ES16@rockwallisd.org

View ES 16 Important Information to Know
at www.rockwallisd.com/ES16



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